



# BRAIN RAIN SOLUTIONS

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Serving with Software



Travis Nunnally – CEO

## CEO Guarantee

I personally guarantee that Brain Rain Solutions will treat every project with the level of detail it deserves. We are known in the software development industry for having our client's best interests at heart. Our firm only wins when the project is successfully implemented with happy customers. We commit to giving your project the best quality possible.

Travis Nunnally, CEO



## Our Philosophies

### Kick Butt Communication

Streamlines the communication process by utilizing video demos, video conferencing, and telephone calls to ensure efficient and effective communication

### Concept to Completion Assistance

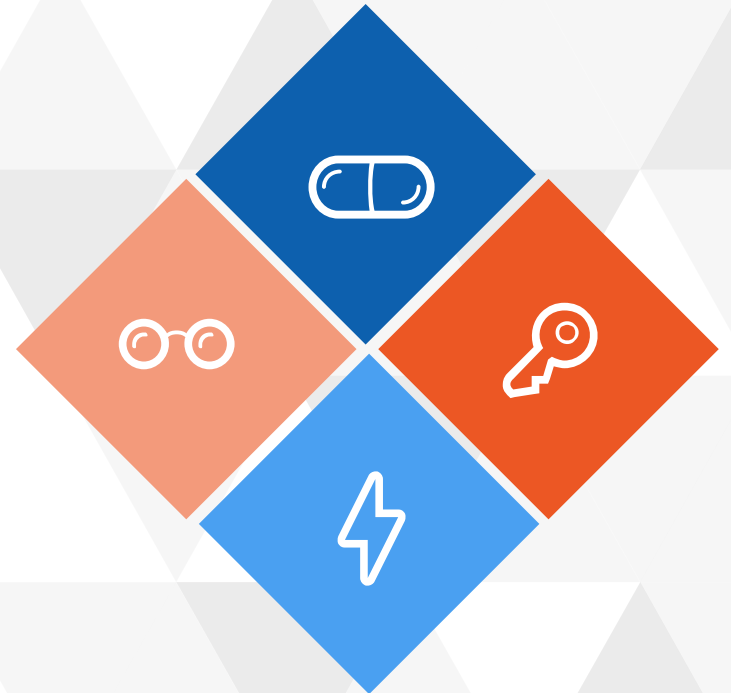
Develops your project from start to finish without increasing your budget while ensuring 100% satisfaction

### Speed To Market

Creates a one-stop shop for quick app creation across both mobile and web platforms, optimizing productivity and ridding the user of product management nightmares

### Scalability

We create well documented scalable code that ensures easy maintenance which optimizes your time spent developing your product



# One of the Best Track Records in the Industry

## Our Value

Brain Rain Solutions is a team of specialized Brainiacs galvanized to meet your business' software, web or mobile development needs. From complete custom software development to custom mobile apps, our team of programmers can create any solution to realize your vision. Our team is composed of industry-leading inventors that can turn any technological/software ideas into a useable resources to help better your business.

## Company Stats

**4.5**  
out of 5

### Avg. Rating of Apps in App Store

We create applications that your customers love. Our 4.5 average rating in the App Store is one of the highest in the industry.

**91%**

### Projects Completed On-Time And On-Budget

We make sure your project is on time and on budget. 91% of our projects are on-time and on-budget.

**\$50M**

### Increased Company Evaluations

We increased company evaluations time and time again. Our cumulative total for increased evaluations is \$50 million and counting.



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# WEB AND MOBILE DEVELOPMENT

You no longer have to worry about wasting money on inexperienced programmers. We handpick our web programmers to custom fit your project, your company and most of all, your vision.



## Security

Ensured by a highly technical team with expertise ranging from Master's in embedded systems to PhD's in Network Security.



## Beautiful Interfaces

Our intuitive designs create a memorable user experience which simultaneously provides techniques to grow and retain users.



## Great User Experience

One of a kind user experience illustrated by our 4.5+ performance rating in the App Store.



## Scalable

Whether you have 10 users or 100,000,000 users, we build all of our applications to scale.



## Database Management

Experienced data management team specializes in ensuring quality implementation and maintenance.



## Speed + Quality

Our average app goes from concept to implementation in just 4 weeks!

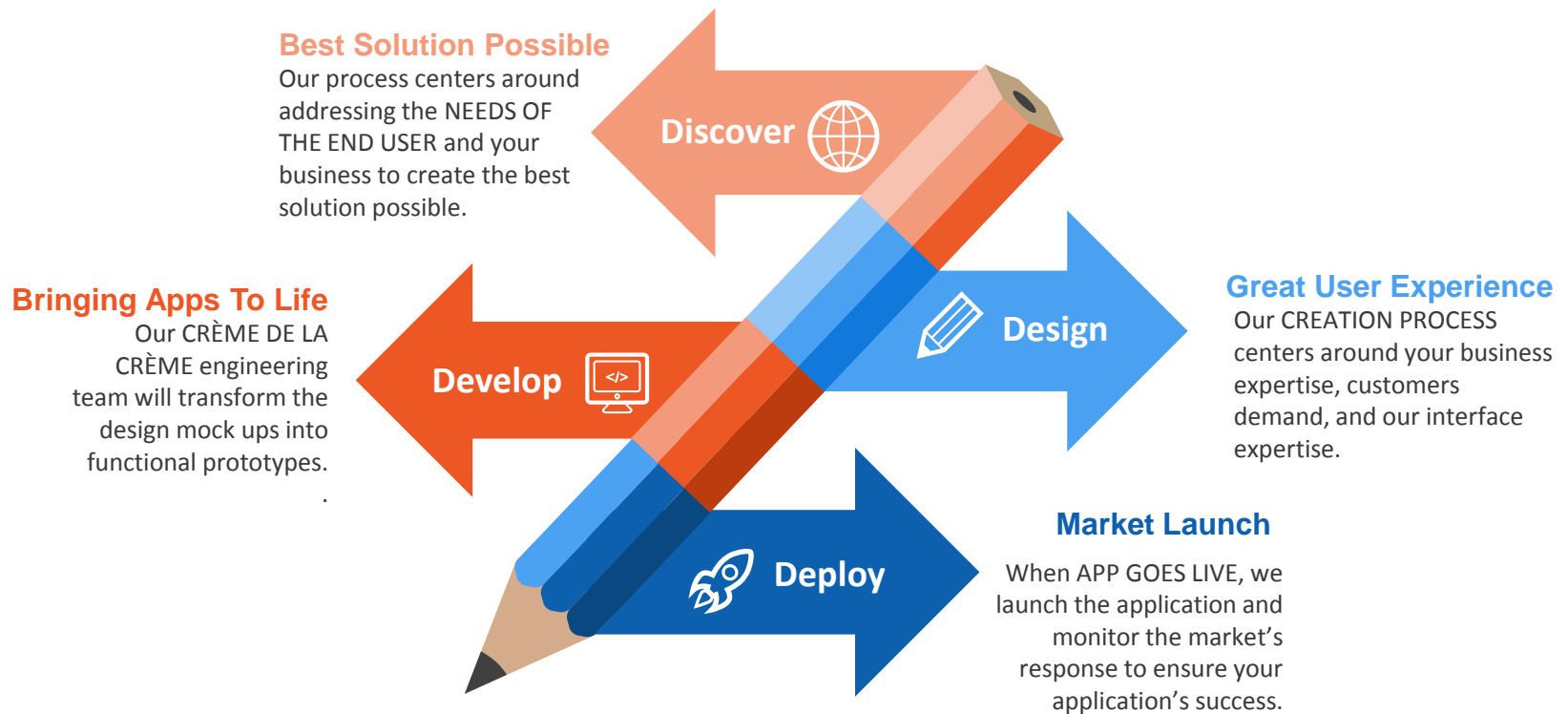


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## 4 Step Development Process



## Meet the Management Team

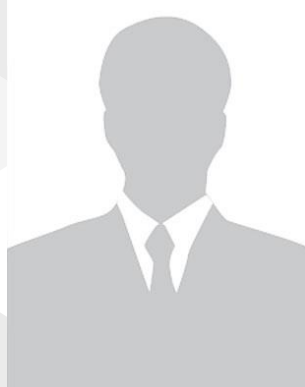


**Travis Nunnally**

VP of Business Development



Travis Nunnally's efforts have grown the company revenue a consistent 25% year by year. More importantly his business expertise has increased his customers income by \$7 million cumulatively. He has created over 15 mobile sites/apps and over 30 websites with 75% having blogging capabilities. He currently manages a team of 4 people and currently holds two pending location based software patents.



**Troy Nunnally**

Chief Technology Officer



Troy Nunnally has a Ph.D in Computer Engineering from Georgia Institute of Technology. He has worked with over 100 companies from tech startups to fortune 100 companies such as AT&T and PBS. With over \$50 million in startup business valuations attributed to his work as a software expert and 10 years of experience in mobile apps and business development, his work continuously demonstrates his dedication to the growth of tech startup companies and tech projects. Troy currently manages a team of 4 people and prides himself on being punctual.



**Jarvis Addison**

Creative Director



Jarvis, with broadened web design experience, has produced numerous award-winning websites and apps for many types of organizations from non-profit organizations, cultural entities and art foundations to national brands. His designs, for both profit and non-profit organizations include work for the March of Dimes, American Friends of Jamaica, Winning With Words, a self-help employment publication with over 750,000 copies in print, and Coalson Plantation, a historic South Georgia plantation.



# Retail, Beacon, and Augmented Reality Clients



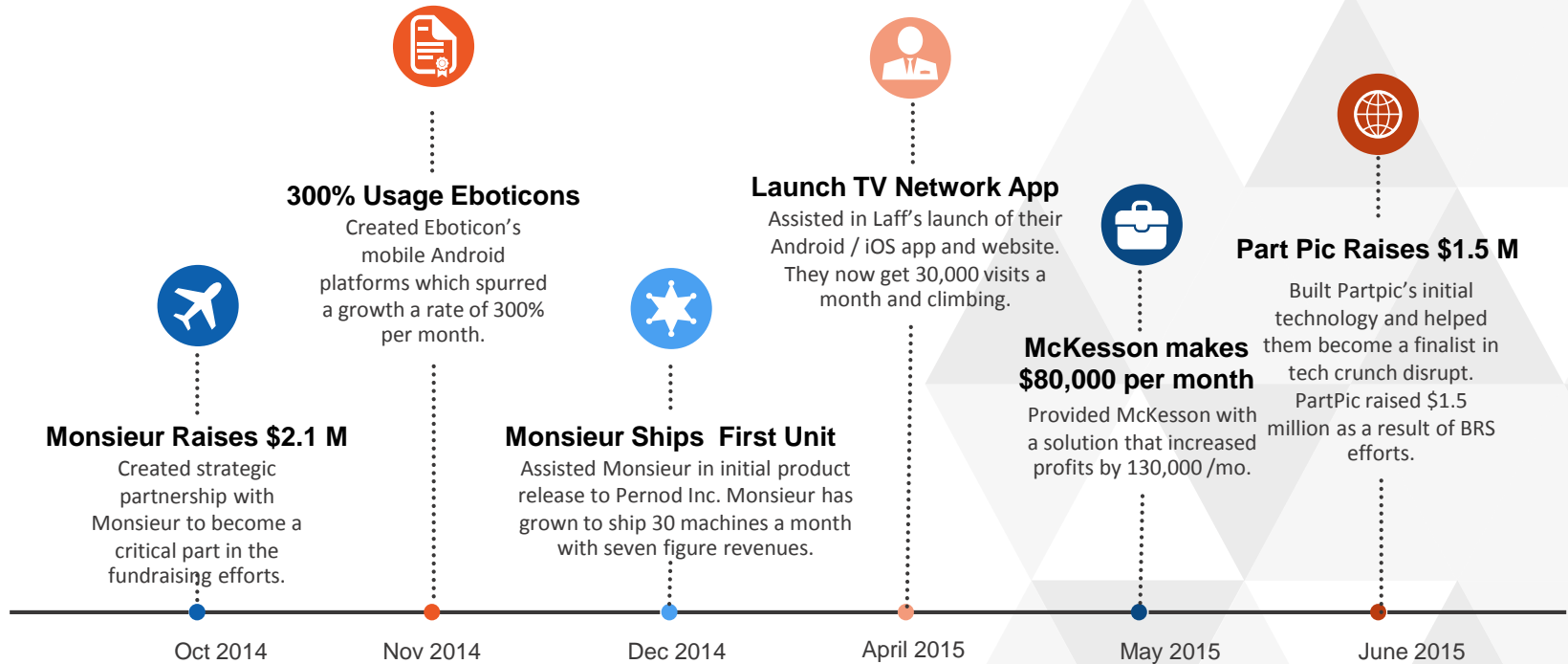
**harman/kardon**  
by HARMAN



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## FY 2015 at a Glance



## Clean & Solid Concept

## Built with **Speed** And **Quality**

Laff partnered with Brain Rain Solutions to create their mobile and web experience. Our team worked closely with the digital team to create an immersive application experience.



### 7 Days Turnaround

Due to tight deadlines, we created first version of iOS and Android app in 4 business days.



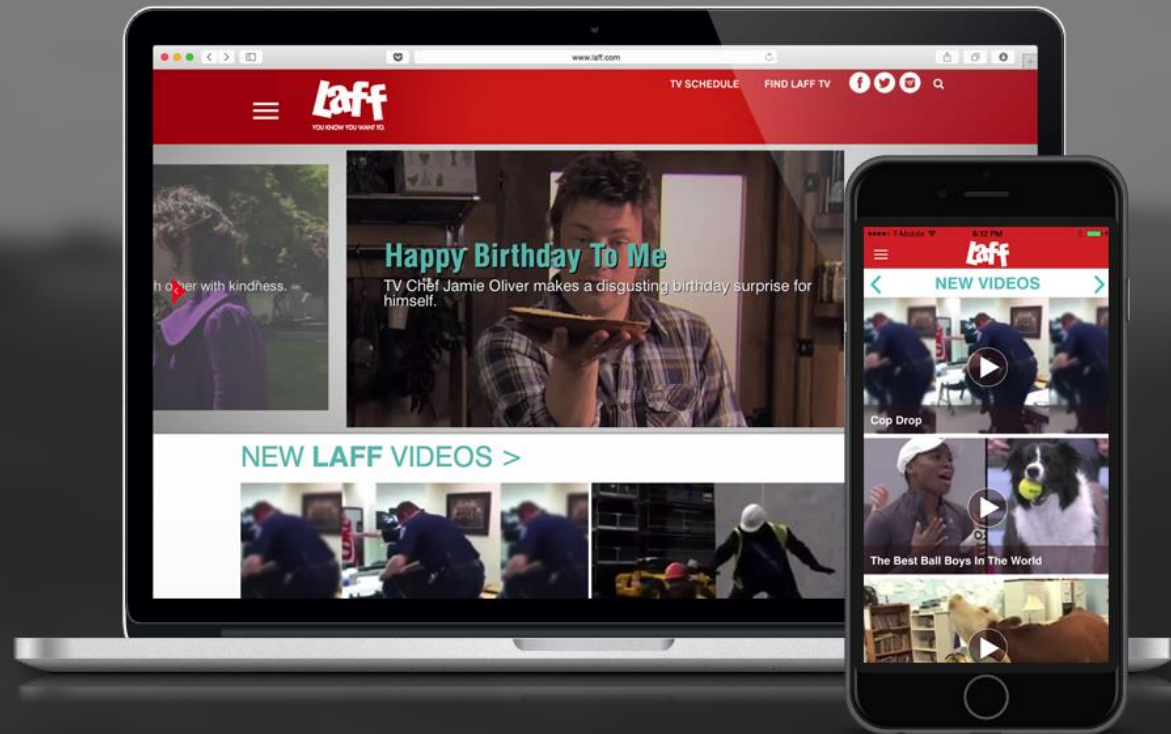
### 4.5 Rating In iOS Store

Even though we created the mobile and web application quickly, we still maintained quality with a 4.5 rating in app store.



### Founders Guarantee

To ensure the success of the web project, our developers “burned the midnight oil” with the Laff team to ensure their satisfaction.





# monsieur.co



Monsieur is a robotic bartending machine that can prepare your favorite drink in seconds. Monsieur partnered up with Brain Rain Solutions to help with every aspect of their platform.

## \$9 Million Increase

Monsieur company evaluation increased \$9 Million through our partnership



## Full Stack Development

A very complicated stack with a PHP backend, MySQL database, Android On Board Computer, iOS, and Android apps.



## 30 Machines a month

We helped Monsieur ship their 1<sup>st</sup> machine on Dec 2014. Now, they ship 30 machines a month.



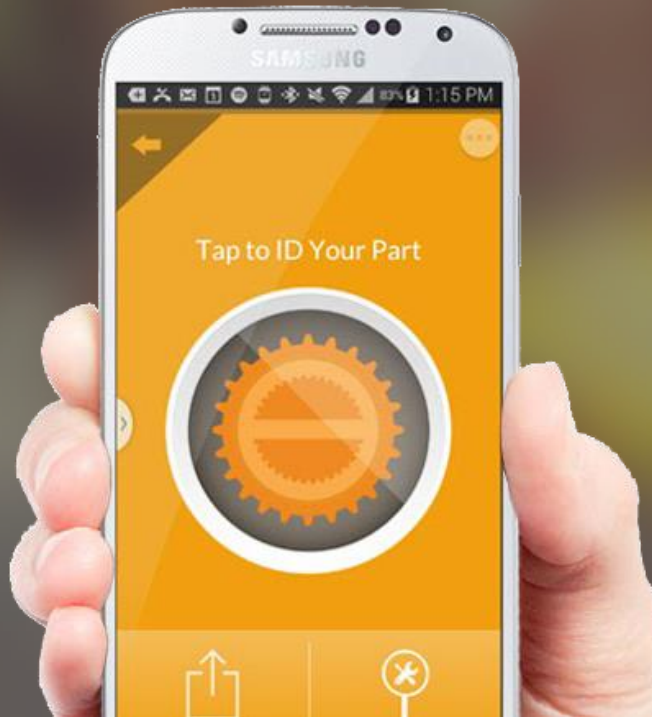
### Raised \$1.5 M

Helped Part Pic raise \$1.5 M and increased evaluation by \$8 M.



### Built Initial Algorithm

Over 10,000 lines of C++ image recognition code written to create an 85% accurate platform in 3 months..



### iOS and Android

Built simple intuitive applications for iOS and Android.



### TechCrunch Finalist

Assisted PartPic in becoming a finalist in TechCrunch Disrupt 2014. This competition is known as "the World Series of pitch competitions."



# PartPic



PartPic simplifies the search and purchase of replacement parts using visual recognition technology, eliminating inefficiencies caused by unknown part numbers and streamlining the purchasing process from start to finish. PartPic used the Brain Rain Team to build out the entire system which included an image search algorithm, web test-bed to test effectiveness of the platform, server-side PHP backend, Android and iOS App.

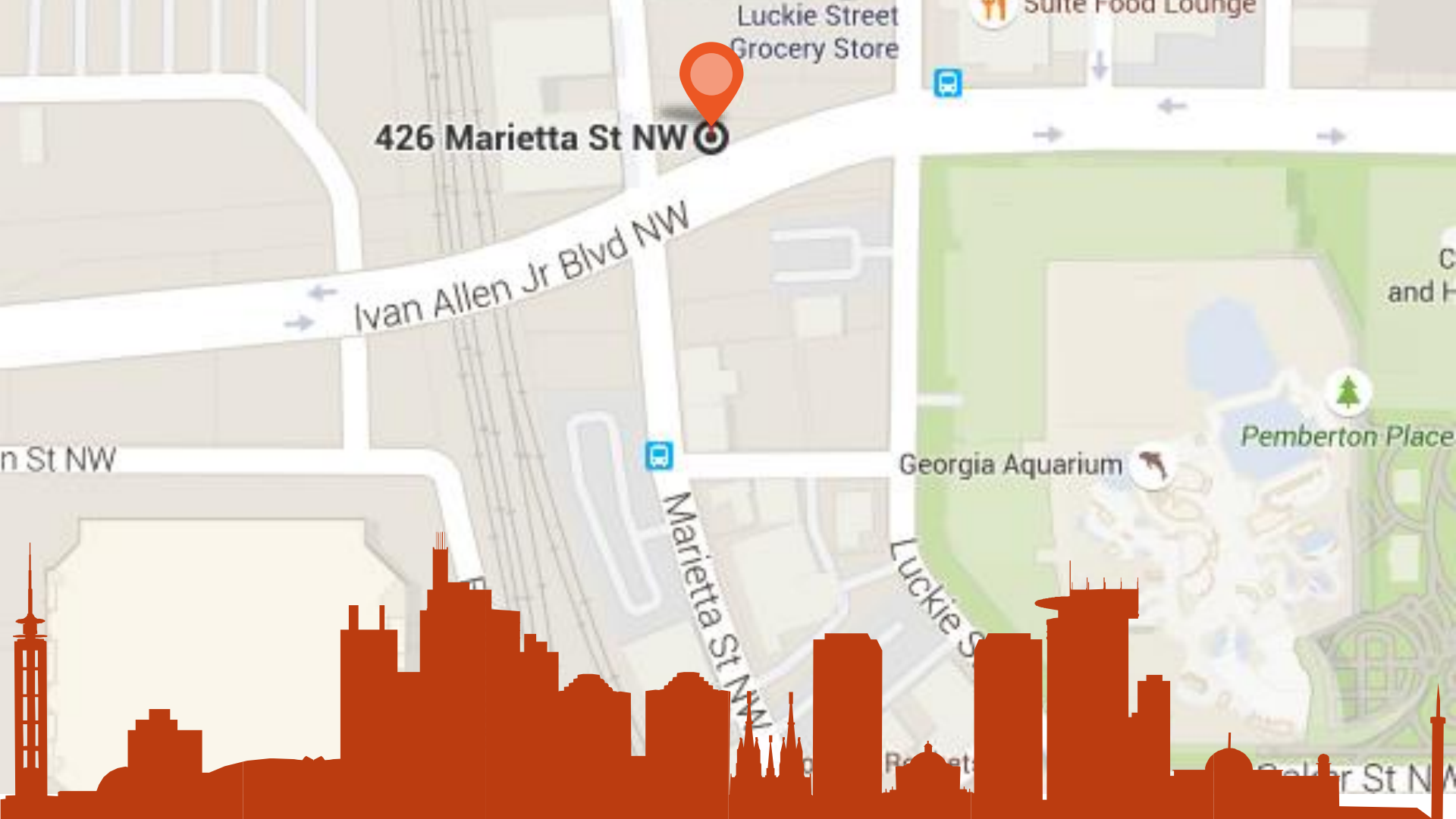


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## Questions and Answers





# Get in Touch

Let's Start Your Project Today



426 Marietta St NW Suite 100A  
Atlanta, Georgia 30313



[info@brainrainsolutions.com](mailto:info@brainrainsolutions.com)



+1 404 989 1988

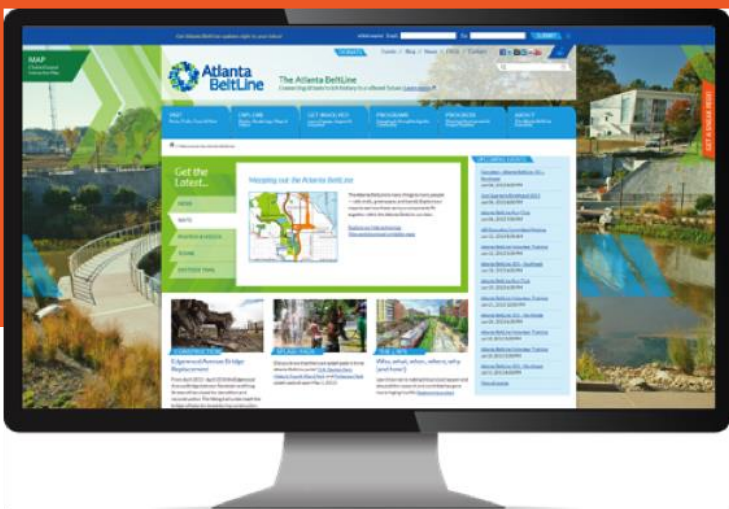


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# Atlanta Beltline



- ❖ The most comprehensive revitalization effort ever undertaken in the City of Atlanta
- ❖ Among the largest, most wide-ranging urban redevelopment and mobility projects currently underway in the United States
- ❖ Provides a network of public parks, multi-use trails, and transit re-using 22-miles of historic railroad corridors.



## Quality Assurance

Assisted in coding, debugging, page additions, digital and marketing campaigns



## Website Maintenance

Instrumental in the maintenance of the website and creation of marketing materials



## Analytics

Used Google Analytics performance evaluation and providing clear Calls-to-Action(CTA) for improved conversion rates



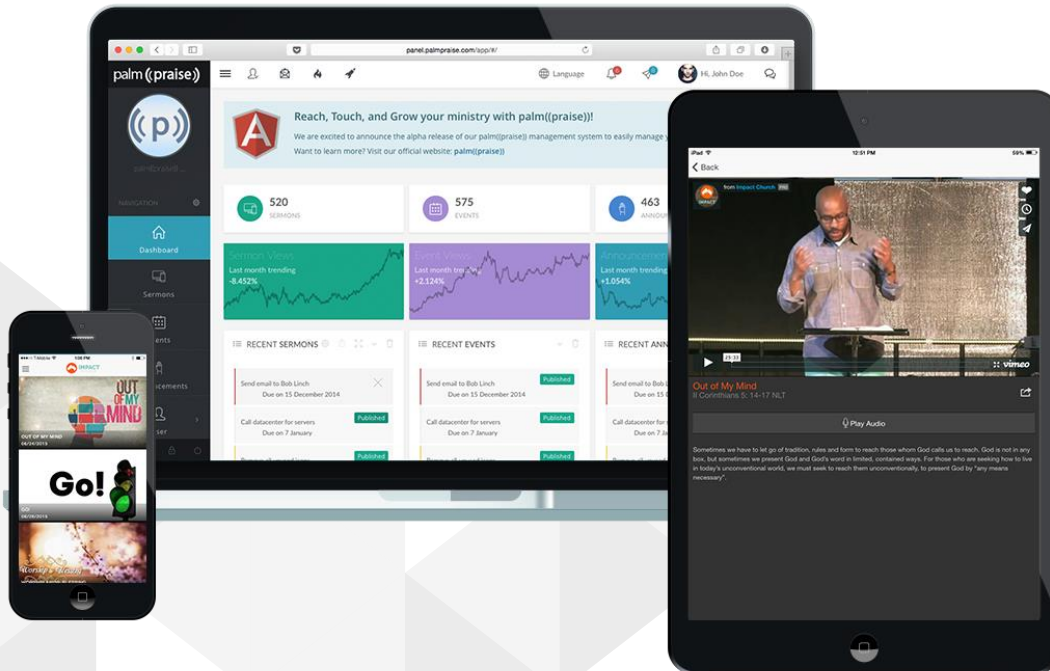
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# palm((praise))

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Creating a mobile application can require high-level of technical expertise, take months to create, and can be very costly. To solve this problem, palm((praise)) provides affordable, state-of-the-art solution allowing organizations to create an app with push notifications and real-time analytics in 4 hours. Now, organizations can promote growth and keep members connected.



**150%** **Additional Users**  
Increased the amount of organizations on the platform by 150%.

**4Hr** **Development Time**  
Through technology and software automation, an organization can create an application in 4 hours. We plan on decreasing this to 30 min in the future.

**52%** **Increased Revenue**  
Increased the revenue by adding a different set of features to maximize value.



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# Georgia Tech Graduate Symposium



## Great Coding

A comprehensive conferencing platform designed for collecting abstracts, collecting resumes, and registering sponsors for the conference.



## UI Development

Our designers created user experience mimicking a step by step work flow. User interfaces walk the users through registration and document upload maximizing ease of use.



## Responsive

Interfaces are suitable for mobile, tablet, and desktop use. Users can get a seamless user experience on each platform.



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# Alpharetta Economic Development Department



## Maximize Brand

Web application maximizing the trendy technology forward city of Alpharetta brand creating a brand that viewers will remember.



## UI Development

Created engaging user interfaces to create stickiness and keep the user coming back to the application.



## Responsive

The web application can be viewed on desktops, laptops, tablets, and mobile phones. Website interface is optimized for any screen size maximizing user experience.



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